



Iowa Poultry Association 2018 Fall Festival A Success

For Immediate Release

September 24, 2018- Record numbers of producer and allied members of Iowa Poultry Association (IPA) met in West Des Moines for the annual Iowa Poultry Association Fall Festival, September 18-20, 2018.

The Fall Festival kicked off with a pre-conference workshop, educating members on corporate social responsibility, and how to engage in difficult conversations.

"We're thrilled with the attendance and the enthusiasm at the Fall Festival this year," said JT Dean, President of IPA. The success of Fall Festival shows how engaged our members are in the process. Whether they are producers or allied members, we're working together to strengthen the poultry community in Iowa."

September 19th allowed for members to network during golf and clay shoot events, followed by the annual awards banquet that evening. Mary Halsted of Hoover's Hatchery was awarded the Lifetime Award, and Joe Scallon of Ham and Eggs/The Good Egg received the Hall of Fame Award. Over 300 were in attendance for the banquet.

IPA's Fall Festival held the first-ever in Iowa broiler breakout during the educational sessions held on Thursday, September 20. Attendees gathered for an omelet breakfast, received updates on the new Iowa State Poultry Research Farm, and presentations regarding animal welfare and biosecurity. During the breakouts, layer farmers focused on egg production, pullet rearing, and other best practices. The broiler breakout focused on litter management, water quality, disease management, and brooding best practices.

"The members' feedback has been positive. While the majority of the flocks in Iowa are layers, we're having a growing number of farmers raising broilers. It's important for our membership to have access to the education that will allow them to succeed," said Kevin Stiles, Executive Director/CEO of IPA.

The focus on education was not only limited to the educational sessions, with the Iowa Poultry Association Scholarship Endowment was announced during the Fall Festival.

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Iowa Poultry Association's Mission: Iowa Poultry Association actively raises confidence in the poultry community through leadership, support, advocacy and education.